



NEWS RELEASE

For Immediate Release

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COE PROMOTES JAMES BRYAN TO VICE PRESIDENT OF TECHNOLOGY SOLUTIONS

Rockville, Md. (March 23, 2010) – The Center for Organizational Excellence (COE) announced today that James Bryan has been promoted to Vice President of the Technology Solutions group. He will head up both the Enterprise Systems and performance management (GoalOwner™) divisions at an executive level.

“In a very short period of time, James has become a key part of our success and we are thrilled to promote him to this important position” said Steve Goodrich, President of COE.

James is a strategic and seasoned executive with over 23 years of progressive experience and expertise in portfolio management, strategic partnerships, and program management. In his ten years with Watson Wyatt, James led technology strategy and sales for Eastern US retirement/pension projects and has 20 years of overall HR IT experience.

Prior to joining COE, James served as Executive Director at the American Red Cross, responsible for directing and managing all executive level IT support activities for more than 3,000 employees in multiple corporate and field business units. He provided management oversight of a \$113M budget in IT projects and infrastructure and supervised a staff of 69 in three locations. James promoted, evaluated, and introduced new technologies and architectures including Business Process Integration. He fostered company-wide executive business and IT customer relations and alliances to maximize business value and ensure alignment with business objectives.

For over 25 years, COE has been helping clients improve their organizational performance through organizational effectiveness, human capital strategy and enterprise development and implementation support. Headquartered in the Washington, DC area, these services are provided through our Consulting Solutions and Technology Solutions groups. For more information on COE, visit www.center4oe.com.