



NEWS RELEASE
For Immediate Release

THE CENTER FOR ORGANIZATIONAL EXCELLENCE, INC. ROUNDS OUT ITS EXECUTIVE TEAM HIRING CHARLES CREW AS EXECUTIVE VICE PRESIDENT

Rockville, Md. (November 6, 2009) – The Center for Organizational Excellence (COE) announced today that Charles Crew has joined the firm as Executive Vice President. Charlie's primary mission will be to provide leadership in the continuing strong growth of the Company. Charlie will be responsible for directing corporate financial activities, including banking relationships and treasury functions, legal activity, and for the reporting and measurement systems of the company. "We are very pleased to have Charlie join our executive team. We are hoping to leverage Charles' knowledge and experience to help shape the future direction of COE," said Steve Goodrich, President.

Prior to joining COE, Charlie served as Executive Vice President and CFO with ServerVault Corp., which was acquired in a private equity transaction. Prior to joining ServerVault, he served in a similar role with IPIX Corp. (NASDAQ: IPIXQ), where he achieved SarbOx compliance for an accelerated SEC filing company. Previously, with Cigital, Inc, Group 1 Software, Inc. (NASDAQ:GSOFT), and Penta Systems International, Inc. (NASDAQ:PENTA), Charlie held Executive Vice President positions in which he managed sales, product development and customer support, directed numerous mergers and acquisitions, established financial controls, arranged financing and managed international organizations.

Charlie holds a Bachelors of Science degree in Accounting from the University of Baltimore, a Masters degree with concentrations in Finance and Marketing from Loyola College, Baltimore and is a certified public accountant. He is a member of numerous professional organizations including the Northern Virginia Technology Council and the Technology Council of Maryland and is a board member of the Washington, D.C. chapter of Financial Executives International.

About COE

For over 25 years, COE has been helping clients improve their organizational performance through organizational effectiveness improvements services enterprise IT system development



and performance software solutions. Headquartered in the Washington, DC area, these services are provided through our Consulting Solutions and Technology Solutions groups. For more information on COE, visit www.center4oe.com.