



NEWS RELEASE
For Immediate Release

Contact: Sundi Natarajan
The Center for Organizational Excellence, Inc.
240.361.9270, snatarajan@center4oe.com

COE IMPLEMENTS GOALOWNER PERFORMANCE MANAGEMENT SOLUTION FOR SMALL BUSINESS ADMINISTRATION

Rockville, Md. (Oct. 31, 2008) – The Center for Organizational Excellence (COE) announced today that its performance management solution, GoalOwner® has been successfully implemented within the Small Business Administration (SBA) to automate and improve performance across the agency. COE initially deployed GoalOwner to 1,800 of SBA's 3,000+ employees; an additional 1,200 employees will go live with the system on November 3, 2008. SBA selected COE's GoalOwner because it desired a flexible, robust solution that combined services and technology, aligned to Federal standards for managing performance and addressed the needs of an agency with a number of satellite offices dispersed across 50 states and territories.

Employees using the new system are able to create and capture their performance plans electronically, share them seamlessly with their supervisors, and receive ongoing feedback on their performance through the system. Administrators are able to view reports containing data on aggregated employee performance arrayed against organizational goals and performance. "GoalOwner is a win both for the organization and for the employees," said Steve Goodrich, president of COE. "Employees have the benefit of access to the central repository of their own performance management information; the organization has easier and faster access to better and broader performance management data that can be examined from any level of the organization."

COE's central mission is to improve organizational performance, so clients can effectively achieve their goals. COE launched its automated system, GoalOwner in 2006 to help clients automate and simplify the performance review process as well as help clients align organizational goals to individual employee objectives – thereby improving overall organizational performance.

For almost 25 years, COE has been helping clients improve their organizational performance through organizational effectiveness, human capital strategy and enterprise system development and implementation support. Headquartered in the Washington, DC area, these services are provided through our Consulting Services and Product Solution Groups. For more information on COE, visit www.center4oe.com.

###